

Burbank Business Journal

YOUR BUSINESS ADVOCATE

FEBRUARY 2017



Dear [Recipient_Name],

From the Desk of...

Tom Flavin-CEO



Last week, the Chamber announced a new program customized for Chamber small businesses. We have all heard that small business is the "backbone of the US economy" because that is where the real job creation happens. Burbank is a classic example of that axiom with 239 companies having 50 or more employees; these were all small businesses at one time! Because these businesses had the vision; the entrepreneurial drive; and, likely, mentoring or other assistance along the way they have helped build Burbank into a major jobs center with over 150,000 of them. These hi-wage jobs are what global economic competition is all about because they sustain a high standard of living wherever they are. We should not take them for granted which is why the Chamber and the City are partnering in 2017 to help our small businesses succeed and grow! We began the partnership at our first monthly Networking Breakfast on February 9 with a face-to-face discussion about small business issues and opportunities. This is just the first step as we roll out quarterly business symposiums for small business; 1-on-1 business counseling services; ombudsman and advocacy assistance; and, other small business services for Chamber members. ***If you are not yet a Chamber member...now is a good time to become one....please contact Chris Hunter at 818/846-3111....***

Burbank
GROCERY OUTLET
bargain market

**Bringing bargains
to Burbank!**

Join us for the Celebration!

Thursday, February 16, 2017

Ribbon Cutting 10am

Burbank Chamber of Commerce Officiating

Complimentary Lunch* 11am - 2pm

Catered by: In-N-Out Burger

*With minimum \$10 purchase. 1 receipt per lunch, per customer. While supplies last.



Saturday, February 18, 2017

Grand Opening Celebration 8am - 10pm

— Enter All Day —

FREE GROCERIES FOR 1 YEAR (\$1,200 VALUE)**

— First 100 customers —
25% OFF COUPON***

— 8am —

FREE Coffee & Treats
FREE reusable bag

— 10am - 3pm —

FREE Spin & Win on the Wheel of Bargains

— 11am - 2pm —

\$1 Hot Dog & Drink

Proceeds benefit Burbank Temporary Aid Center

— 11am - 3pm —

FREE Balloon Twisting (for kids)

**Customers can enter to win FREE Groceries for 1 Year on Saturday, February 18, 2017 8am-10pm. Drawing will be held at the end of business. No purchase necessary. Must be 18 years old to enter.
***First 100 customers in line will get a 25% off coupon. Must be 18 years old. Valid 2/16/17 only at Burbank Grocery Outlet.

1615 W. Verdugo Ave.
@ N. Sparks St.
Burbank, CA 91506
(747) 283-1129
8am - 10pm Every Day

Todd Pruitt
Independent Owner-Operator



Shop us first. GET MORE!

**GROCERY
OUTLET**
bargain market

\$5 OFF
\$15 minimum purchase
(excludes alcohol & dairy)



Valid at Burbank Grocery Outlet. One coupon per person. No cash value. Not valid with any other offer or discount. Not valid on gift card purchases. Duplicated coupons will not be accepted. Valid February 16 - March 17, 2017.

CHAMBER EVENTS

RIBBON CUTTINGS

ictures to enlarge.



Photo By Ross Benson

Hilton Garden Inn Burbank Downtown

401 S. San Fernando Blvd.
Burbank, CA 91502
(818) 509-7964
Mr. Steve Tarn,
General Manager

Join us as we honor
Burbank Chamber of Commerce Community Partner of the Year
Providence Saint Joseph Medical Center
Burbank Chamber of Commerce Business of the Year
Premier America Credit Union
Burbank Chamber of Commerce Small Business Owner of the Year
David Knight - Angel City Data

SPONSORSHIP LEVELS

The Extravaganza \$10,000 - Table of 10 with premier seating plus drink tickets - Full page digital ad with multiple repeats - Listing in all marketing material and e-communications - Listing in program - Recognition at the event	Julius Caesar \$2,500 - Table of 8 with preferred seating plus drink tickets - Digital ad - Recognition in the program
The Coliseum \$5,000 - Table of 10 with premier seating plus drink tickets - Full page digital ad with several repeats - Listing in all marketing material and e-communications - Listing in program - Recognition at the event	That's Amore \$1,500 - 8 tickets to the event - Shared digital ad - Recognition in the program
The Laurel \$500 (For businesses under 10 employees) - 7 tickets to the event - Shared digital ad - Recognition in the program	

INDIVIDUAL TICKETS - \$125 each until March 17, 2017 - \$150 each after March 17, 2017

Name _____ Company _____
 Address _____ City _____
 State _____ Zip _____ Phone _____
 Email _____
 I hereby authorize the Burbank Chamber to charge the credit card listed below for the amount set forth.
 Visa _____ Mastercard _____ Amex _____ Account Number _____
 Customer Signature _____
 Expiration Date _____ Security Code _____

**PLEASE EMAIL GUEST LIST BY MARCH 17, 2016
to Chris Hunter at Chunter@burbankchamber.org**

The Burbank Chamber of Commerce is a 501 (c) (6) not-for-profit organization (Tax ID #: 95-0282863). This investment may be deductible as an ordinary business expense. Please consult with your tax advisor.

JANUARY 2017 MIXER HOLLYWOOD SOUND SYSTEMS 4209 Vanowen Place Burbank, CA 91505 Owners: Les & Shelley Harrison (323) 466-2415

Click on Pictures to enlarge



Mixer Host Les Harrison, Owner Hollywood Sound Systems



David Geisen - Burbank Printing Center, Don Baldasaroni - Road Kings, Pam Corradi - Corradi Investments



Board Chair Lee Wochner-Counterintuity
Don St. Clair - McIntyre/St.Clair



From L-R: Jon Barta-Forest Lawn, Richard Raad - Merrill Lynch
Cynthia Wagner-Cynthia Wagner Public Relations,
Chris Hunter - Managing Director Burbank Chamber, Nancy Sexton -
The Muse Rooms, Tim Sexton - The Muse Rooms
Todd Pruitt- Grocery Outlet

Welcome New Chamber Members

FOREST LAWN MEMORIAL-PARKS & MORTUARIES

Jon Barta
 Planning Advisor
 1712 S. Glendale Blvd.
 Glendale, CA 91205
 (323) 632-5274

At Forest Lawn Memorial-Parks & Mortuaries caring service is our reason for being. My mission is to help people pre-arrange their cemetery property and funeral service needs. This helps them protect their loved ones during the day of crisis.



ONEBurbank Brings Loyal Studios to the Next Level



ONEBurbank is a suite of BWF fiber optic services offered to Burbank businesses looking for exceptionally fast and reliable bandwidth. Visit ONEBurbank.com

Designed and built by producer Bob Baker, Loyal Studios was established in 2007 as a one-stop shop for production companies to fulfill all of their production needs in one facility. Located in Burbank, Loyal Studios is a full-service, green screen, high definition digital studio specializing in broadcast video content as well as television, feature film, music video, and commercial production. Great service is the technique where working subjects are filmed against a backdrop to allow a completely filmed background to be added to the final image. The technique is widely used in the TV, motion picture, and video game industries. Notable feature films that have used Loyal Studios' services include: Godzilla, Pacific Rim, Lone Survivor and Iron. Best Classroom, Studio Manager: shares her experience with BWF's ONEBurbank fiber service.

It's my job to oversee the daily productions at Loyal Studios, and to make sure that our clients experience top-notch service and smooth production from start to finish while using our facility. I did some online research to locate

fiber service providers in Burbank, and ONEBurbank proved to be the most cost efficient and budget friendly for us — and the customer service was excellent.

ONEBurbank has brought our studio to the next level!

We have experienced major improvements with much faster upload and download speeds. Thanks to ONEBurbank, we are now able to provide full broadcasting and live streaming services both locally and around the world. Our clients are much happier with the internet speeds they experience, and they're able to complete their on-site work much faster than before.

Going forward, we're confident that ONEBurbank will allow us to focus on our clients' needs and offer them a greater level of production services for years to come.

We welcome Loyal Studios as another satisfied ONEBurbank customer! Visit their website at LoyalStudios.com for more information.

Guest: Bob Baker, Studio Manager, Loyal Studios



AFTER HOURS

MIXER

◆ **THURSDAY, FEBRUARY 23, 2017**
5:30 - 7:30 PM

◆ **URBAN PRESS WINERY**
 316 N San Fernando Blvd.
 Burbank, CA 91502

ADMISSION
 \$10 FOR MEMBERS
 \$15 FOR PROSPECTIVE MEMBERS

COMPLIMENTARY FLIGHT AND LIGHT APPETIZERS WILL BE SERVED

TELEPHONE: (818) 846-3111 | 300 WEST MARICOLA BLVD
 FAX: (818) 846-9100 | BURBANK, CA 91502

WWW.BURBANKCHAMBER.ORG

BURBANK CHAMBER OF COMMERCE
www.burbankchamber.org

The **WALT DISNEY** Company
 salutes the
BURBANK BUSINESS COMMUNITY



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Burbank Unified School District

College Readiness Block Grant



Matt Hill
Superintendent, BUSD

The College Readiness Block Grant provides California high school students with additional supports in an effort to increase the number of students who enroll at institutions of higher education and complete an undergraduate degree within four years. Eligibility is based on the number of students enrolled in grades 9 through 12 during the 2015-16 fiscal year. The apportionment allotted to the Burbank Unified School District (BUSD) for the College Readiness Block Grant is \$257,576.

In order to use the money, the District must develop a plan and present it at a Burbank School Board meeting through the public hearing process. The District must describe how the funds will increase or improve services for students to ensure college readiness and explain how the plan aligns with the District's Local Control and Accountability Plan (LCAP). The plan the District has developed to assist BUSD students in the completion of A-G course requirements is as follows:

PSAT test administration: All 10th graders will take the PSAT (Preliminary Scholastic Aptitude Test) in the spring. All 11th graders will take the test in the fall. Student and parent workshops will be conducted so that families understand the benefit of using the results of the PSAT as a tool for preparing to take the SAT, choosing AP classes, and understanding the college admissions process. Additionally, students will be able to submit their PSAT scores from the College Board to the Kahn Academy so that a tailored study plan can be implemented for students to improve their score for the SAT.

ELD Initial Credit Summer School: The BUSD will provide opportunities for English Language Learners to take core academic coursework for initial credit during the summer. The areas of concentration will be in English, math, science, and social studies. Additionally, we will provide an ELD Bootcamp section for students who are English Language Learners and new to the BUSD; it will focus on transitioning into the comprehensive site. These Initial Credit Summer School classes will be supported by aides to ensure that BUSD is meeting the needs of the English Language Learners who attend these summer courses.

ELD Language Support: Monterey High School and Community Day School (CDS) are two District school sites that need additional language support for English Language Learners who participate in contracted work, which is done independently. The support will be provided by a part-time instructor who will also provide additional classroom support to CDS students one day a week.

8th Grade College Field Trip: All 8th grade students will take a field trip to visit a California State University (CSU) campus.

9th Grade College Field Trip: All 9th grade students will visit a University of California (UC) campus.

The College Readiness Block Grant plan that the Burbank Unified School District has designed will address the needs of all students in grades 9-12, and will provide a level of equity that is needed for students to capitalize on the opportunity to attend college. We are excited to start implementation of these programs starting in the summer and continuing into the 2017-2018 school year.

Advice. Beyond investing.



Bertain Escobar Wealth Management

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Senior Vice President-Wealth Management
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First Vice President-Wealth Management
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Pasadena, CA 91101
800-451-3954

ubs.com/team/bertainescobarwm



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FEBRUARY 28th - PRIMARY • APRIL 11th - GENERAL

CITY OF BURBANK
2017 MUNICIPAL ELECTION CANDIDATES

<p style="font-weight: bold; margin: 0;">CITY COUNCIL</p> <ul style="list-style-type: none"> • Konstantine Anthony • Robert Carr • Robert "Bob" Frutos • David Gordon 	<p style="font-weight: bold; margin: 0;">BOARD OF EDUCATION</p> <ul style="list-style-type: none"> • Juan Guillen • Gregory R. Sousa • Sharon Springer • Jess A. Talamantes 	<p style="font-weight: bold; margin: 0;">CITY CLERK</p> <ul style="list-style-type: none"> • Larry Applebaum • Steve Frittsner • Charlene "Char" Tabet
<p style="font-weight: bold; margin: 0;">CITY TREASURER</p> <ul style="list-style-type: none"> • Zilette Mullins • Debbie Kuits 	<p style="font-size: 8px; margin: 0;">CONTACT US: CITY CLERK'S OFFICE CITY HALL 100 EAST GUYER AVENUE WWW.BURBANKCA.GOV/ELECTION PHONE: (818) 842-1822 FAX: (818) 842-1822</p> <p style="font-size: 8px; margin: 0;"> Burbank City BurbankCA </p>	