

Dear [Recipient\_Name],



*The Burbank Chamber of Commerce  
Board and Staff want to wish you, your family  
and friends a very warm and  
Happy New Year!*



*The Chairman's Corner*

## **Gema Sanchez**

Happy New Year! It is always great to turn the page on the calendar and greet a new year. As your new Chamber Chair, I have had the privilege of working with many of you during the past few weeks and getting to know you better. I am impressed by your dedication and unending devotion to your businesses, the Chamber and our city.

According to the Chamber Board of Directors Planning Session this past December, the goals for 2018 are to move forward together by advancing all elements of the mission statement, developing a current strategic plan, and increasing member satisfaction. We aim to foster a thriving business community and to help build a better Burbank. To that effect, my theme for this year is tri-fold:

Collaboration • Connection • Contribution

I am a long-time Burbank resident and our family-owned company has called Burbank home for the past 35 years! Membership investment in the Chamber of Commerce has allowed me to continue building community relationships, network and stay up-to-date with valuable local and state information.

I am confident that our Executive Director, Tom Flavin, our current Chamber Board of Directors, the Chamber Staff, and the Chamber Ambassadors will work ardently to affect change and progress. In fact, we have already put in many hours toward that endeavor, doing the best we can to the best of our ability. As Leaders and Changemakers, we are urged to embrace change in building a better Burbank as we move forward with a solution-based approach. Like the old adage, "if it is to be, it is up to me." Let us be the change we want to see!

Whether or not you choose to become immediately involved, I hope you will take time to visit [www.burbankchamber.org](http://www.burbankchamber.org) to keep you connected and to stay up to date with our Chamber events!

Welcome to 2018!



Gema Sanchez  
Chair, Burbank Chamber of Commerce

**SAVE THE  
DATE!**

THE BURBANK CHAMBER OF  
COMMERCE INVITES YOU  
TO THE ANNUAL



**2018  
GALA**

FRIDAY MARCH 23RD 2018  
6:30PM

**CALAMIGOS EQUESTRIAN**

480 RIVERSIDE DR.  
BURBANK, CA 91506

**CAJAMIGOS**  
EQUESTRIAN

THE BURBANK CHAMBER OF  
COMMERCE PRESENTS OUR



MONTHLY...



**Networking  
Breakfast**



Thursday, February 8, 2018  
7:30-8:45 AM

Los Angeles Marriott  
Burbank Airport



**Marriott**



2500 N Hollywood Way

Admission

Member - \$25

Non-Member - \$30

+ Complimentary parking

RSVP to: [chunter@burbankchamber.org](mailto:chunter@burbankchamber.org)

TELEPHONE: (818) 846-3111 | 200 WEST MAGNOLIA BLVD.  
BURBANK, CA 91502 [www.burbankchamber.org](http://www.burbankchamber.org)

## CHAMBER EVENTS

### RIBBON CUTTINGS

*Click on Pictures to enlarge.*

*Photo: by Ross Benson*



### THE EMPIRE TAVERN

Owner - Dave Ochoa  
1623 N. San Fernando Blvd.  
Burbank, CA 91504  
(818) 433-7780





Schedule a  
little **U** time

New primary and specialty care practice in Burbank

**UCLA** Health | it begins with U

1-800-UCLA-MD1 (1-800-825-2631) [uclahealth.org/burbank](http://uclahealth.org/burbank)

BUR/CHAM

## MEMBERS

### NETWORKING BREAKFAST

Hosted by: **Coast Anabelle Hotel**

Sponsored By: **Body & Brain Holistic Wellness**

*Click on Pictures to enlarge.  
Photos: by Cynthia Wagner*



At left: Networking Breakfast Sponsor Fatima Bustos-Choy, PhD,  
Center Director Body and Brain Holistic Wellness.



Attendees share leads and prepare for upcoming  
keynote speakers.

## Welcome New Chamber Members

### THINGS UNIQUE

Shogher Baghdoud Tilkian  
1517 W. Magnolia Blvd  
Burbank, CA 91506  
(818) 726-3635 / (818) 562-7765

Things Unique offers retail art/sales, art classes, arts/crafts, themed parties, unique furniture, handmade purses, scarves, jewelry and more! Come take a peek at Things Unique!

### AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA

Karmella Davoudi  
*Insurance-Home/Auto/Umbrella/Boat*  
1111 West Alameda Blvd  
Burbank, CA 91506  
(818) 562-8843 / (818) 562-7765

My name is Karmella Darvoudi. I have been living in Burbank for 18 years. I am excited to be a new member of the Burbank Chamber of Commerce. I am an insurance agent for AAA Burbank branch and I can provide you a free quote for your home, auto, watercraft and umbrella needs as well as membership services!!!  
[davoudikarmella@aaa-calif.com](mailto:davoudikarmella@aaa-calif.com).



THE MONTH OF  
**January**  
2018  
THE BURBANK CHAMBER OF COMMERCE PRESENTS...

## After Hours Mixer

THU | Jan. 25 2018 | 5:30-7:30 pm  
Barrister Executive Suites  
3500 W Olive Ave #300, Burbank,  
CA 91505

**BARRISTER**  
*EXECUTIVE SUITES, INC.*

ADMISSIONS \$15 FOR MEMBERS \$20 FOR PROSPECTIVE MEMBERS	CASH JACKPOT GIVEAWAY NOW AT \$275!	COMPLIMENTARY APPETIZERS AND DRINKS WILL BE PROVIDED	*PARKING WILL ALSO BE COMPLIMENTARY
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BURBANK, CA 91502 WWW.BURBANKCHAMBER.ORG




## 2018/2019 Guide to Burbank

EARLY BIRD SPECIAL HAS BEEN EXTENDED THROUGH  
**JANUARY 31ST, 2018**

	Black and White		Color	
	Regular Price	Early Bird	Regular Price	Early Bird
Outside Back Cover (4"x9")	N/A	N/A	\$4,595	\$3,915
Inside Back Cover (3 1/2"x8" or 4"x9")	N/A	N/A	\$4,065	\$3,475
Center Spread (3 1/2"x8" or 4"x9")	\$3,385	\$2,895	\$3,860	\$3,300
Inside Right Page	\$2,720	\$2,325	\$3,180	\$2,710
Page Two	\$2,720	\$2,325	\$3,180	\$2,710
Full Page (3 1/2"x8" or 4"x9")	\$1,650	\$1,400	\$2,110	\$1,800
1/2 Page (3 1/2"x3 7/8")	\$820	\$730	\$1,086	\$925
1/4 Page (3 1/2"x1 3/4")	\$525	\$455	\$695	\$595
	<b>GUARANTEED PLACEMENT</b>		10% SURCHARGE	
	<b>BOLD LISTING</b>		\$165	
	<b>SECOND BUSINESS LISTING</b>		\$135	

Artwork to be finished in electronic PDF format with a hard copy sent to the Chamber office at: 200 West Magnolia Blvd., Burbank, CA 91502. For further information please contact Chris Hunter at (818) 846 - 3111 or at [Chunter@burbankchamber.org](mailto:Chunter@burbankchamber.org).

## Burbank Unified School District



**Matt Hill**  
*Superintendent, BUSD*

# Current LCAP Work is Focused on the Arts

On January 18, the Burbank Unified School District held its sixth LCAP meeting for the 2017-2018 school year. The meeting focused on Goal 4: Continue to Implement the Burbank Unified School District Arts for All Plan.

The LCAP plan for Goal 4 currently funds the following items:

- Full-Time Arts/CTE Coordinator
- Full-Time Arts/CTE Teacher on Special Assignment
- Elementary Music Teachers
- Musical Instrument Repair and Replacement
- A Supplement to Secondary Art Supplies and Materials
- Arts Professional Development

Not surprisingly, as a city at the forefront of media and the creative arts, the Burbank community is invested in the District Arts for All Plan. Therefore, community response to Goal 4 was robust. One of the highlights of the meeting was a discussion about how the District is measuring what the students have learned from the music curriculum. While the District does not have a summative assessment, the curriculum allows for formative assessment to gauge student understanding.

Here are some of the metrics used to determine progress toward Goal 4:

Metrics/Indicators	Baseline	2017-2018 (GOAL)
Ratio between students and music teachers	818:1	Maintain 818:1
Drop-out Rates	2.5%	Decrease to 2%
Visual and Performing Arts Courses	77 Visual and Performing Arts classes	Increase by 2%
Music Instructional Minutes, Grades 4-5	1600 minutes	Maintain 1600 minutes
Music Instructional Minutes, Grades 2-3	1200 minutes	Maintain 1200 minutes
Visual and Performing Arts Participation	5976 students	Increase by 5%
Suspension Rates	2.7%	Decrease to 2%

Similarly, the discussion for Goal 4 also included an explanation of the District's expectation with regard to the amount of instructional time for music education and what the state framework dictates regarding arts education. Ultimately, the LCAP meeting for Goal 4 provided the opportunity for the District and the community to understand the context of arts education within the framework of the state and what can be reasonably provided by the District. It is encouraging to see how committed our community is to the arts!

We look forward to seeing you on February 1 at 5:45 pm at the Council Chambers in City Hall. We will be discussing Goal 5: Expand Programs to Prepares Students for College, Post-Secondary Education, Training, and/or Workplace from Preschool through Adult Education.



**Should you wish to print individual pages a PDF file in single pages is available. [Click Here.](#)  
To download or use the 2017 Guide to Burbank. [Click Here.](#)**

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